

EMILY ADAMO

Video Speech Link:
<https://youtu.be/fKuYJ57QgYs>

**Candidate for:
NFTY SAR CVP 2021-2022**



WHY AM I RUNNING?

My NFTY experience began when I was in 6th grade at my first Hatikvah Kallah. I was overwhelmed by the inclusivity and positivity of the community that I had stepped into. Every year since then, I've continued coming back to events, and each time I'm reminded of the community that was so welcoming to me from the start. Through NFTY, I have not only discovered my passions but connected them to my Judaism. I have met the most incredible people who have become some of my best friends and have helped me grow into the person I am today. By my freshman year, I was certain that I wanted to run for the position of Communications Vice President of NFTY SAR for my senior year. I want to have the opportunity to lead and give back to the community that gave me so much and more.

ONE CHANGE I WOULD MAKE IN NFTY-SAR:

How we utilize SOCIAL MEDIA

- Bi-weekly Instagram posts and expand WHAT we post.
 - bringing attention to relevant Social Action topics
 - a D'var Torah for the week
 - highlighting what the TYGs are doing locally
- Use Instagram polls to hear more directly from SARites and what they want to see happen in NFTY SAR
- Snapchat Geofilters at events
- Creating a Remind 101 to further keep NFTY SAR up to date

QUALIFICATIONS

- Communications Vice President of LIBERTY
- President of LIBERTY
- Temple Beth El Madricha
- Temple Beth El Torah Tutor
- Camp Jenny SIT & Counselor
- Camp Jenny Digital Media Team
- Member of Union County Public Schools Citizens Advisory Committee for Diversity
- Member of National Honors Society, French Honors Society & Beta Club

PHOTOGRAPHERS & MY NETWORK

Distributing Photos from Events:

- I will aim for photos to be shared with participants within 24 hours of the event.
- Discuss with the photographers the easiest and most efficient ways to distribute photos from their cameras

Getting the CVP Network engaged:

- Monthly check-ins to share what has gone well for them when promoting events, when using social media
- Have contests to create flyers and merch in which the winners could receive a prize or have their merch made and put in the shuk

Teamwork on Regional Board

3 things that I consider the most important components of a successful board:

- **Communication:** To ensure that the planning process & events go smoothly, we will need to communicate with each other clearly & thoroughly, because the regional board will be made up of people from various areas around our region.
- **Listening:** Communication is key but there is no point to it without listening. I will listen to all of my fellow board members' ideas and perspectives.
- **Support & Encouragement:** I will be there for my board mates, not only as someone they can turn to for extra help on a program, but as a friend who will be there to cheer them on when they lead it.



Building stronger relationships outside of Regional Events between TYGs & SARites

- Encouraging TYGs in a close proximity of each other to host joint events together
- Encouraging SARites to attend events of other TYGs (such as lock-ins or service projects)
- Subregional Events, not just in Atlanta, but in other areas of the region

"SuperSAR" Shoutouts

NFTY SAR revolves around acceptance of each other for who we are. We build each other up and support one another. To celebrate our SARites even more, every month I want to spotlight a person who was nominated by the Regional Board or SARites, on Instagram and call it "SuperSAR Shoutouts."

NFTY-SAR YEARBOOK

At the end of the year, I would like to design a yearbook to highlight moments from regional event, TYGs, leaders in the region and more!

