

**Operation Innovation**  
**LIBERTY Purim Prom 2019**  
**Luski, Luski Lounge, and Dumas**  
**Lily Shinn**

**The Why**

- PP will learn more what the process of creating an innovation in Israel is
- PP will learn more about innovations
- PP will have fun and meet new friends

**Touchstone Text**

- THE STATE OF ISRAEL – MEDINAT YISRAEL - מדינת ישראל  
The centrality of the State of Israel to the strength and survival of the Jewish People
- TO LEARN AND TO DO – NILMAD V'NA'ASEH - נלמד ונעשה  
The necessity of lifelong Jewish learning and teaching as a foundation for our observance through a life of continual discovery of Jewish tradition, law and ethics
- “We do not rejoice in victories. We rejoice when a new kind of cotton is grown and when strawberries bloom in Israel” - Golda Meir

**Materials** - all materials will be in the LIBERTY lounge

- Legos (1 bag - from CJP classroom)
- Pipe Cleaners (5 packs)
- Paper (1-2 packs - from LIBERTY lounge)
- Markers (30 + - from LIBERTY lounge)
- Plates (25 - from LIBERTY lounge)
- Cups (25 - from LIBERTY lounge)
- Bowls (25 - from LIBERTY lounge)
- Tape (5 rolls of any kind - from LIBERTY lounge)
- String (from LIBERTY lounge)
- Scissors (10 - from LIBERTY lounge)
- Smart Board (1)
- Computer (1)
- Appendix A with Stages/Directions for Each Group (4 printed out copies IN COLOR)
- Israel information - Appendix B-E (printed out - 4 copies of each appendix)
- Pass for Fundings and Materials - Appendix F (4 printed out copies IN COLOR)

**Set-Up**

- Introduction
  - All PP are sitting in the Luski lounge in front of the smart board (board is against the wall of Luski in-between the doors)
- Transition Into Groups
  - PP go to their assigned location - no distinct set up at locations
- Creating Innovation
  - Materials will all be laid out in the LIBERTY lounge

- Groups will be at their assigned location
- Each location will have 4 copies of their appendix with information plus a 4 copies of appendix A with their directions
- Transition Back Into One Group
  - None
- Present Innovations
  - All PP are sitting in the Luski lounge in front of the presenting group
- Debrief
  - Innovation process diagram is presented back up on the smart board in front of the PP in the Luski lounge
- Nikayon
  - None

**Nikayon (Clean-Up)**

- PP can keep their innovations or throw them away/recycle them
- Throw away/recycle any trash or materials from the innovations
- Recycle the the stage direction papers from each group

**People**

- PL
  - Lily Shinn
- GL
  - None
- PP (15)
  - Split into 4 groups

<b>Group Number</b>	<b>Decade</b>	<b>Location</b>	<b>Members</b>
Group 1	1948 - 1966	Stage in Luski	Haiden Berton Shana Lamparello Sydney Abeshaus Jack Feldman
Group 2	1966 - 1984	Window in Luski	Yvonne Liccione Stella Smolowitz Emily Adamo Lola Besoff
Group 3	1984 - 2002	Kitchen in Luski	Sofi Blank Caitlyn Williams Ethan Schneiderman Max Lewin
Group 4	2002 - 2019	Luski Lounge	Kiera Schneiderman

			Ava Gentile Josh Tichauer Max Sawyer
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**Time Table**

- 00:00 - 00:10 Introduction
- 00:10 - 00:12 Transition Into Groups
- 00:12 - 00:47 Create Innovation
- 00:47 - 00:49 Transition Back Into One Group
- 00:49 - 01:05 Present Innovations (Stage 5)
- 01:05 - 01:10 Debrief
- 01:10 - 01:15 Nikayon (Clean Up)

**Detailed Procedure**

- 00:00 - 00:10 Introduction

Lily - “When I say the word “Israel”, what do you picture or think of? Is it the Dead Sea, Masada, the Western Wall, a desert, or Jerusalem? Or are you smelling the chalva, falafel, shawarma, or the spices at the shuk? Are you looking at the millions of salads that are sitting on your shabbat dinner table? Maybe you are listening, slightly dancing, and singing to the Israeli music. These ideas wouldn’t look the same way in your head if it wasn’t for the innovations and technology that the leaders in Israel created. The purpose of an innovation is to help solve problems, make certain situations easier, and to advance/support different communities. Innovations in Israel are not just created by the snap of the finger. There is a long, and somewhat complex, process of creating an innovation, especially in one of the most innovative countries, Israel. There are five stages of the innovation process in Israel. \*Pull up presentation with the innovation process diagram\*

The first stage is requesting R&D funding. (Read the description below next to 1)

1. Request R&D Funding - This is the beginning stage of creating an innovation. This is the stage when a leader or company develops an idea for an innovation, how it can be used, where they can sell it, who will buy it (target audience), set your goals/purpose for the innovation, and creating prices. But, the biggest part of this stage is requesting fundings from the R&D (Research & Development) and other businesses to create the innovation. The fundings will mainly go towards the creation of the innovation, but some of it will also go towards the advertising and other things after the creation.

The second stage is operation. (Read the description below next to 2)

2. Operation - This is the longest and one of the most important stages of creating an innovation. This is the time where the company actually makes the innovation. They “bring everything to life”. Usually this is when a company will create, test, and renovate their ideas to make it the best that it can be.

The third stage is evaluation. (Read the description below next to 3)

3. Evaluation - This is the stage when you sit down with the team of innovators to see if your goals have been met, if the innovation is actually going to work, and where they should contact (businesses) for any investments or where they can sell their innovation.

The fourth stage is investment decisions. (Read the description below next to 4)

4. Investment Decisions - This is when the money aspect really plays into the whole process. This is when you communicate with businesses to see where you or other companies can invest. You try and invest with the stronger companies so you can earn more money and have a longer lasting job. This is basically Shark Tank but not on TV.

The fifth stage is market with companies. (Read the description below next to 5)

5. Market with Companies - This is the final stage. It's time to finally put your innovation out on the shelves. This is when you begin to sell, make a profit, and help the community with your innovation. At this point, you are also creating advertisements for your innovation to create awareness and increase sales.

Now that you know a little more about the process of creating an innovation in Israel, let's see if you can put this knowledge into your own innovation. In just a minute, you will be placed in groups. Each group will have a different time frame, for example 1920 - 1940. With that time frame comes information about Israel during that time. Your groups job is to go through the process of creating an innovation in Israel and create an innovation that can be used in Israel during that time. Try and relate your innovation to the main events going on during that time. For example, if there was a major outbreak of Ebola in Israel during your time frame, you could potentially come up with a medicine to cure any cases of the disease. Since there are stages where you will need to collaborate with people about your innovation, please look at the posters at your location to see who to talk to and what to talk to them about. Remember that you only have 35 minutes to complete stages 1-4 so make sure you are watching the clock. Stage 5 will be done as a whole group after stages 1-4 are completed. Here are the groups. \*Go to the slide after the innovation process diagram to post groups\* Now that everyone knows their groups and locations, you are dismissed to have fun and create your innovations!"

- [Presentation Link \(Diagram/Groups\)](#)
- Link typed out -  
<https://docs.google.com/presentation/d/1GgCzXmtsgGa7A6jHERGVciIqZLgwoOSr9W8BPjcILO/edit?usp=sharing>
- 00:10 - 00:12 Transition Into Groups
  - PP will transition into their assigned groups at their assigned location and begin the process of creating their innovation
- 00:12 - 00:47 Create Innovation
  - Each group will be given information about Israel during a certain time period
  - The group will read through the given information (they can research anymore information about that time period in Israel if they choose too) and come up with an innovation that could be used during that time
    - Try not to come up with an innovation that they already had (ex - don't create a wood rocking chair if they already had one invented, create a medicine that could be used for a common disease)

- The group will then go through the complete process of creating an innovation in Israel (see Appendix A for each stages directions for the groups)
- Each group will send one PP to go see Lily during stage 1, they must have everything on the list completed in Appendix A to receive a pass
  - PP will tell everything on that list to Lily to get the pass - **THE PASS MUST BE WITH THE GROUP MEMBER EVERYTIME THEY GO TO GET MATERIALS IN ORDER TO RECEIVE MATERIALS**
    - Lily - please write down the information that the PP tells you about their information on the chart found in appendix G
- Once groups get to stage two of the process, they will be able to create their innovation - PP will be able to get materials after they have completed stage one of the innovation process (**MAKE SURE THEY HAVE THEIR PASS - THE PASS REPRESENTS FUNDINGS AND MONEY TO PURCHASE THE MATERIALS SO THEY MUST HAVE IT WITH THEM WHEN GETTING ANY MATERIALS FROM THE LIBERTY LOUNGE**)
  - Otherwise, they can just build and have fun
- When groups get to stage 3 (evaluation), they will look at their finalized innovation and make sure everything is perfect and their goals have been met
- During stage 4, one group member will see Lily for the companies that are investing in their innovation
  - Lily - please use the information that the groups gave you during stage 1 for their investors; based on their innovation, you will give them 2-3 investing companies (ex - if they are creating a medicine to cure a disease you could assign them CVS and Publix to invest with them since they have pharmacys) - you can write them down on a separate sheet of paper and give them to the groups during stage 4
  - Groups can state their investors during stage 5
    - **IF GROUPS DO NOT MAKE IT ALL THE WAY THROUGH TO STAGE 4 BY THE TIME WE ARE STARTING STAGE 5, THEY WILL STATE IN THEIR PRESENTATIONS THAT THEY DO NOT HAVE ANY INVESTORS**
- Stage 5 is when the groups will take turns presenting their innovations
- See Appendix A for the rest of the stages directions
- 00:47 - 00:49 Transition Back Into One Group
  - PP will all head back to the Luski lounge if they aren't already there for presentations and debrief
- 00:49 - 01:05 Present Innovations
  - Each group will be given four minutes to present their innovation to the other PP and answer any questions
    - Things for groups to talk about :
      - Time frame that they were assigned
      - What their innovation is
      - Why they chose that innovation

This is \_\_\_\_\_'s Program!

- What event or situation the innovation was made for
- What is the goal/purpose of the innovation
- Why people should use the innovation
- Who their investors are
- 01:05 - 01:10 Debrief
  - The purpose of the debrief is to have the participants be able to answer the question, “what is the purpose of innovations?” - discuss what the purpose of their innovations were and develop an “answer” to this question
  - Discuss how the process create more of an organized way to create an innovation in Israel
- 01:10 - 01:15 Nikayon
  - See Nikayon section of program

## Appendix A

### Innovation Process Directions

Black - what the stage is

Red - directions for that stage

1. Request R&D Funding - This is the beginning stage of creating an innovation. This is the stage when a leader or company develops an idea for an innovation, how it can be used, where they can sell it, who will buy it (target audience), set your goals/purpose for the innovation, and creating prices. But, the biggest part of this stage is requesting fundings from the R&D (Research & Development) and other businesses to create the innovation. The fundings will mainly go towards the creation of the innovation, but some of it will also go towards the advertising and other things after the creation.
  - a. Read over the information about Israel during your designated time (you can research more information if you would like)
  - b. Develop an idea for an innovation that can be used during that time (try and come up with a name), create a price, what the innovation can be used for, and the purpose/goal
  - c. Once B is completed, one member of the group must see LILY for the pass for fundings and materials
2. Operation - This is the longest and one of the most important stages of creating an innovation. This is the time where the company actually makes the innovation. They “bring everything to life”. Usually this is when a company will create, test, and renovate their ideas to make it the best that it can be.
  - a. You are now able to build your innovation with any materials that we have
    - i. You can ONLY work with the other members that are in your group
  - b. In order to get materials (located in the LIBERTY lounge), you MUST have the pass you received from Lily in stage 1 - that pass represents your fundings and money that you will use to “purchase” materials
  - c. Otherwise, have fun and create awesome innovations
  - d. If you would like to create a company name, slogan, logo, etc. you are more than welcome to do that but remember that you have to get through stage 4
3. Evaluation - This is the stage when you sit down with the team of innovators to see if your goals have been met, if the innovation is actually going to work, and where they should contact (businesses) for any investments or where they can sell their innovation.
  - a. When your group have finished building your innovation, evaluate and double check everything
    - i. Did you meet your goal? Is your innovation perfect?
4. Investment Decisions - This is when the money aspect really plays into the whole process. This is when you communicate with businesses to see where you or other companies can invest. You try and invest with the stronger companies so you can earn more money and have a longer lasting job. This is basically Shark Tank but not on TV.
  - a. After evaluating everything, please send ONE group member to see Lily for your investing companies

This is \_\_\_\_\_'s Program!

- i. Based on your innovation and the information you gave to Lily during stage 1, you are given 2-3 companies that are going to invest in your innovation
  - b. You can state (and talk about if you want) your investors during stage 5
5. Market with Companies - This is the final stage. It's time to finally put your innovation out on the shelves. This is when you begin to sell, make a profit, and help the community with your innovation. At this point, you are also creating advertisements for your innovation to create awareness and increase sales.
  - a. It is time to present your innovations to the other groups! You are welcome to say any information about your innovation that you would like to (please keep it PG-13). Other groups will have time to ask any questions about the innovation after you have finished presenting.

## **Appendix B**

### Group 1 Israel Information : 1948 - 1966

- 1948 : Israel declared its independence from Britain
- 1948 - 1949 : First Arab-Israeli war
- 1949 - 1960s : Around one million Jewish refugees/immigrants settle in Israel
- 1948 - 1963 : David Ben Gurion became Israel's first prime minister and delivered Israel's Declaration of Independence
- 1956 -1957 : Israel plotted with Britain and France during the Suez Crisis to invade Egypt in order to re-open the canal for Israeli shipping
- 1957 : Israel starts to build a larger nuclear reactor at Dimona in the Negev desert with help from the French
- 1961 : A trial ,and eventually an execution, was held for Adolf Eichmann, a Nazi war criminal that Israel kidnapped from Argentina
- 1962 : United States starts to sell Israel missiles
- 1964 : The National Water Carrier was completed so water from the Jordan River could come to the Negev
- 1966 : SY Agnon was a joint winner of the Nobel Prize for the category Literature

### **Appendix C**

#### Group 2 Israel Information : 1966 - 1984

- 1966 : SY Agnon was a joint winner of the Nobel Prize for the category Literature
- 1967 : Israel launches a preemptive attack on Egypt; Jordan and Syria joined the war (six day war); Israel was left in control over east Jerusalem, Gaza, all of the West Bank, Golan Heights, and Sinai
- 1972 : Palestinian gunmen take the Israeli team hostage at the Munich Olympics
- 1973 : Egypt and Syria launch a coordinated attack on Israeli forces
- 1974 : Block of the Faithful movement formed to promote Jewish religious settlements on the West Bank
- 1975 : General assembly adopts a resolution talking about Zionism as a type of racism
- 1976 : Maxx protests by Israeli Arabs at a government (Land Day)
- 1976 : Israeli commandos carry out a raid at the Entebbe Airport to free more than 100 mostly Israeli and Jewish hostages from German and Palestinian gunmen
- 1977 : Menachem Begin's right-wing Likud party wins election, by harnessing non-European Jews' resentment at a political hegemony of European-origin Jews
- 1977 : Egyptian President visits Jerusalem and starts the process that leads to Israel's withdrawal from Sinai and Egypt's recognition of Israel
- 1981 : Israeli Air Force destroys nuclear reactor in Iraq
- 1982 : Israel invades Lebanon in order to expel Palestine Liberation Organisation (PLO) leadership after assassination attempt by small Palestinian militant group on Israeli ambassador to London
- 1982 : Massacre of Palestinians in the Sabra and Shatila camps in Beirut by Israel's Christian Phalangist allies
- 1984 : Elections lead to a hung parliament and uneasy coalition between Likud and Labour
- 1984 : The beginning of trying to convert mass airlift of Ethiopian Jews

## Appendix D

### Group 3 Israel Information : 1984 - 2002

- 1984 : Elections lead to a hung parliament and uneasy coalition between Likud and Labour
- 1984 : The beginning of trying to convert mass airlift of Ethiopian Jews
- 1985 : Austerity programme tackles hyper-inflation and stabilises currency, introducing New Israeli Shekel.
- 1985 : Israel withdraws from most of Lebanon but continues to occupy narrow "security zone" along border.
- 1987 : First Intifada uprising begins in Occupied Territories. Muslim Brotherhood in Gaza forms Hamas movement, which rapidly turns to violence against Israel.
- 1988 : Israel becomes one of only eight countries at the time to have capability independently to launch satellites with Ofek reconnaissance probe.
- 1990 : Soviet Union allows Jews to emigrate, leading to about a million ex-Soviet citizens moving to Israel.
- 1991 : Gulf War. Iraq fires 39 Scud missiles at Israel in failed attempt to regionalise conflict. Israel refrains from responding at US request.
- 1994 : Jordan and Israel sign peace treaty.
- 1995 : Jewish extremist shoots Yitzhak Rabin dead in Tel Aviv. Shimon Peres takes over as prime minister.
- 1996 : Likud returns to power under Benjamin Netanyahu, pledges to halt further concessions to Palestinians. Nonetheless signs Hebron Protocol and Wye River Memorandum. Settlement expansion resumes.
- 1999 : Labour-led coalition elected under Ehud Barak, pledges to move ahead with talks with Palestinians and Syria.
- 2000 : Israel withdraws from southern Lebanon, although Lebanon disputes status of Shebaa Farms area.
- 2001 : Failure of last-ditch efforts at restarting Israeli-Palestinian talks in Taba, Egypt, Ehud Barak loses elections to Ariel Sharon, who declines to continue talks.
- 2002 : Israeli army launches Operation Defensive Shield on West Bank after spate of Palestinian suicide bombings. Largest military operation on West Bank since 1967.
- 2002 : Israel begins building barrier in and around West Bank. Israel says barrier aimed at stopping Palestinian attacks; Palestinians see it as a tool to grab land. Route is controversial as frequently deviates from pre-1967 ceasefire line into West Bank.

## **Appendix E**

### Group 4 Israel Information : 2002 - 2019

- 2003 : Quartet of United, States, European Union, Russia and United Nations propose road map to resolve Israeli-Palestinian conflict, proposing independent Palestinian state. Israel and Palestinian National Authority both accept plan, which requires freeze on West Bank Jewish settlements and an end to attacks on Israelis
- 2004 : International Court of Justice issues advisory opinion that West Bank barrier is illegal
- 2005 : Israel withdraws all Jewish settlers and military personnel from Gaza, while retaining control over airspace, coastal waters and border crossings
- 2007 : Israeli Air Force destroys nuclear reactor in Deir ez-Zor, Syria, which Israel formally acknowledges in 2018
- 2007 : Annapolis Conference for first time establishes "two-state solution" as basis for future talks between Israel and Palestinian Authority
- 2008 : Israel launches month-long full-scale invasion of Gaza to prevent Hamas and other groups from launching rockets
- 2010 : Nine Turkish pro-Palestinian activists killed in clashes during Israeli boarding of ships attempting to break blockade of Gaza
- 2011 : Hamas release Israeli soldier Gilad Shalit in exchange for 1,027 prisoners in deal brokered by Germany and Egypt
- 2012 : Israel launches week-long military campaign against Gaza-based armed groups following months of escalating rocket attacks on Israeli towns
- 2013 : Israel, Jordan and Palestinian Authority sign agreement to save the Dead Sea from drying up by pumping water from the Red Sea
- 2014 : Israel responds to attacks by armed groups in Gaza with a military campaign by air and land
- 2015 : Israeli couple shot dead in their car
- 2016 : Israel and Turkey reach agreement over 2010 Gaza flotilla raid and normalise relations
- 2017 : Donald Trump recognizes Jerusalem as the capital of Israel
- 2019 : Israel held elections

**Appendix F**  
Fundings and Money Pass

**FUNDINGS AND MONEY PASS FOR INNOVATION**

**STAGE 1-2**

**\$**



**\$**

**STAGE 1-2**

**Sign up for Spring Kallah April 12-14 @ Camp Coleman**

**Appendix G**

Chart for PL (Lily) to Write Down the Information in Stage 1 From Groups

<b>Group</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>5</b>
<b>Innovation</b>				
<b>What the innovation is used for</b>				
<b>Price</b>				
<b>Purpose/Goal</b>				